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Prague, 19th of December, 2023

Dear Madam/Sir,

The International Organization of la Francophonie (OIF) is organizing an economic and trade mission to Bucharest under the High Patronage of the President of Romania, next year, from 27 to 29 March 2024.

The program of this trade mission, which will be held in French, English and Romanian languages, will include a high-level economic forum, B2B networking sessions, as well as visits to company sites and opportunities for networking and informal discussions. The aim of this event is to enable participants from Africa, Asia, North America, the Caribbean, Europe and the Indian Ocean to identify and consolidate trade and investment opportunities with our region.

The focus will be on companies involved in the following sectors:

- The agri-food sector;
- The digital sector, particularly cybersecurity and the video games industry;
- · Green energy;
- The medical/pharma industry.

Registration is encouraged for as many companies as possible from the 88 member states and governments of La Francophonie, including the Czech Republic. Since the opening of the registration, in 3 weeks, there are already over 350 companies registered, most of them from Africa. First deadline for the registration is December 22nd 2023, with the possibility of extension until the end of January 2024.

All the details – draft program, targeted economic sectors, registration link, etc. – are available online at the dedicated website (https://missions-economiques.roumanie.francophonie.org/en/).

Please don't hesitate to contact us for any additional details.

Sincerely,

Antoaneta Barta,

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